

# **CORRUGATED**

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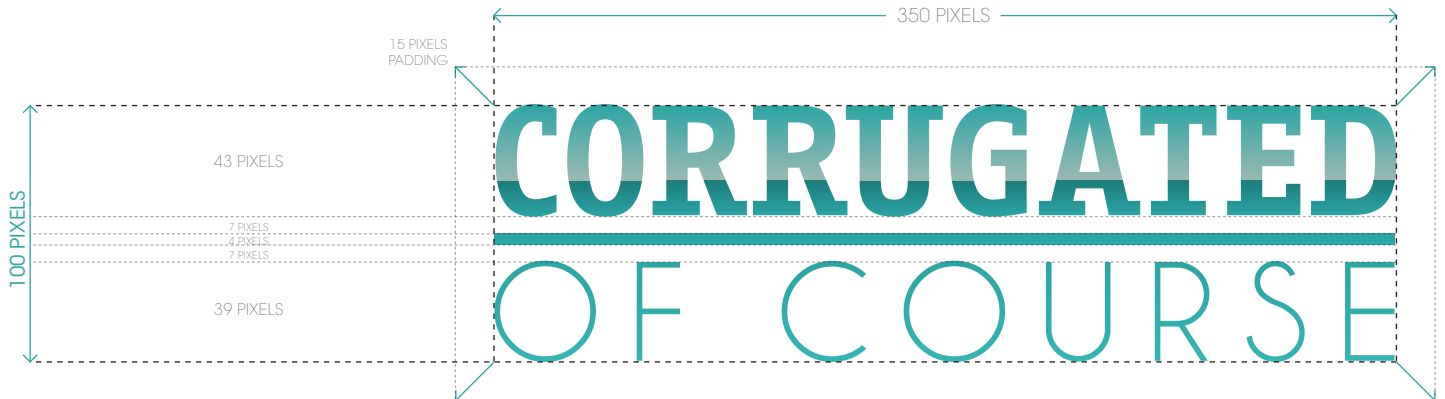
# OF COURSE

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Guidelines for Logo, Collaterals and more

# Logo Guidelines

## PROPORTIONS



## COLOURS



## BLACK & WHITE

Grayscale

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One color black

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## PLACEMENT

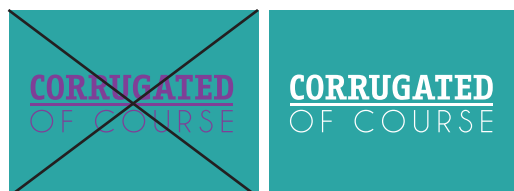
Logo cannot be placed over an image directly



Do not place logo on a solid background without high contrast

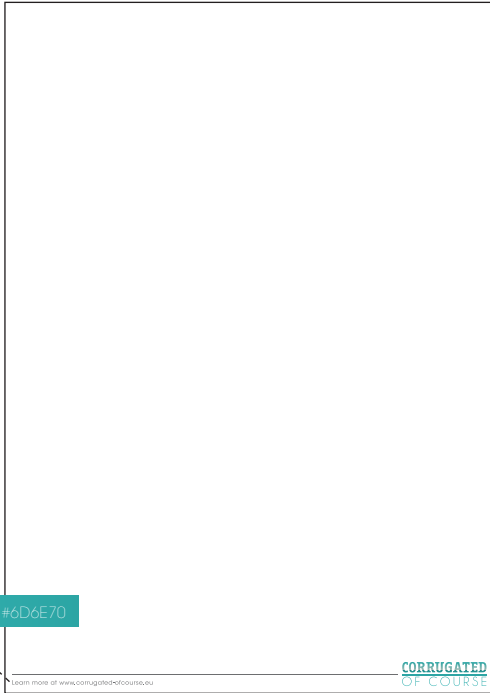


Cannot use another color for the logo

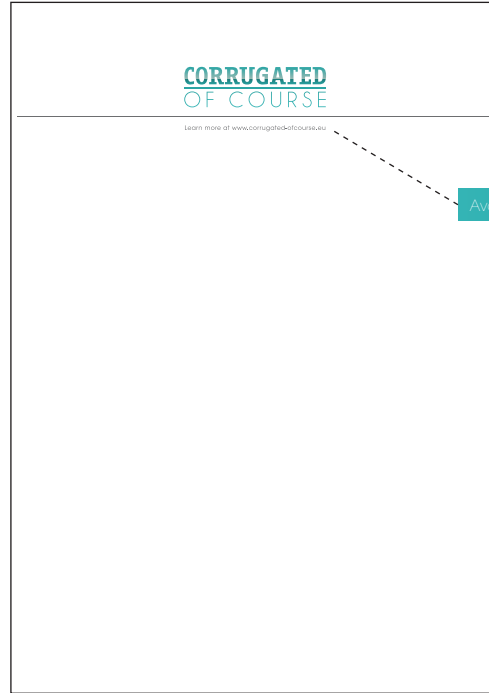


# Placement of logo and link on various documents

## Letter



## Press Release



## Email signature

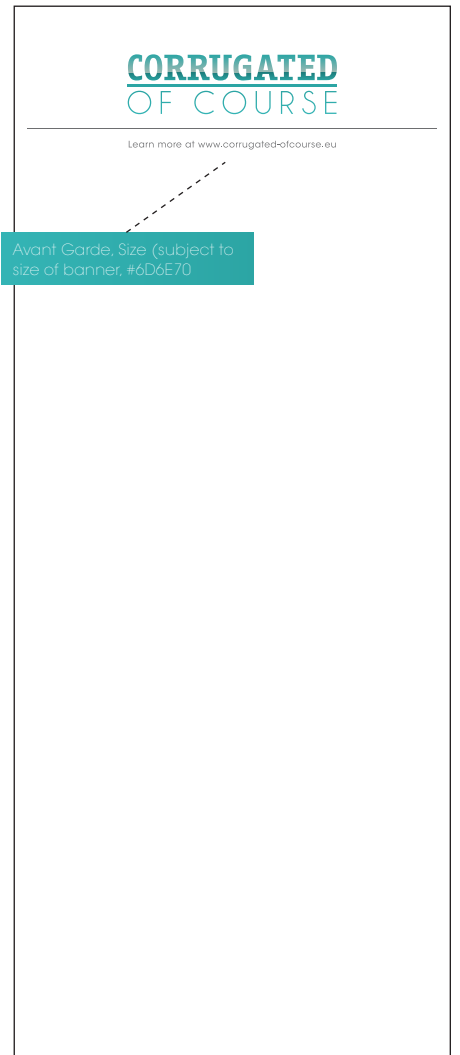


"Learn more...": Verdana, Size 12, #6D6E70  
Link: Arial, Size 12, Blue, Underline (automatic)

## Powerpoint



## Rollup



# CORRUGATED OF COURSE

What makes in-store handling easier and increases sales?



What is renewable, recyclable and biodegradable?



What is most efficient in the logistics chain?



It's Corrugated, of course.  
Learn more at [www.corrugated-ofcourse.eu](http://www.corrugated-ofcourse.eu)